

SCHEDULE C

NOTICE PLAN

A. NOTICE OF HEARING FOR SETTLEMENT APPROVAL, OPT-OUT AND DISCONTINUANCE (“NOTICE OF HEARING, OPT-OUT AND DISCONTINUANCE”)

- (1) For the purposes of this Notice Plan, the definitions found in the Settlement Agreement apply.
- (2) The Notice of Hearing, Opt-Out and Discontinuance shall be disseminated as follows:
 - (a) The Defendants will provide the Claims Administrator with a list of the most recent email address and postal address for the Class Member having purchased AppleCare, as further detailed in the Distribution Protocol (**Schedule F**).
 - (b) The Claims Administrator will send the Notice of Hearing, Opt-Out and Discontinuance (**Schedule B**) to Class Members by email wherever email addresses are available, using the email addresses for Class Members provided by the Defendants, except where Class Counsel has provided the Claims Administrator with updated email addresses, in which case the Claims Administrator shall use the updated email address. If the email bounces back, the Claims Administrator will send the Notice of Hearing, Opt-Out and Discontinuance (**Schedule B**) to Class Members by mail, using the mailing address for Class Members provided by the Defendants.
 - (c) If the Defendants have no email address on file, the Claims Administrator will send the Notice of Hearing, Opt-Out and Discontinuance (**Schedule B**) to Class Members by mail, using the mailing address for Class Members provided by the Defendants, except where Class Counsel has provided the Claims Administrator with updated contact information, in which case the Claims Administrator shall use the updated contact information.
- (3) Once the Settlement is made public by the filing of material before the Court in connection therewith, Class Counsel will have the option, at their expense, to post the Notice of Hearing, Opt-Out and Discontinuance (**Schedule B**), the Settlement

Agreement with its schedules and any relevant proceedings and judgments on their firm website.

- (4) Class Counsel and the Claims Administrator may also provide a copy of the Notice of Hearing, Opt-Out and Discontinuance (**Schedule B**) by email to any person who has contacted them requesting a copy of said notice in respect of this class action.
- (5) Within ten (10) days of the First Order, the Claims Administrator will set up and post a website to inform Class Members about the Settlement and for the distribution of the Settlement Amount if the Settlement is approved by the Court ("**Settlement Website**"). The Settlement Website will include:
 - (i) The copies of the Settlement Agreement with its schedules;
 - (ii) Copies of the First Order;
 - (iii) The copies of the Notice of Hearing, Opt-Out and Discontinuance, in English and French; and
 - (iv) The Claims Administrator's contact information and the Class Counsel's contact information.
- (6) The documents available on the Settlement Website will also be made available on the website of Class Counsel: www.lpclex.com/AppleCare, as well on the Quebec Class Action Registry.

B. NOTICE OF ORDER FOR SETTLEMENT APPROVAL, CLASS COUNSEL FEE APPROVAL AND DISCONTINUANCE ("NOTICE OF COURT ORDER")

- (1) Within twenty (20) days of the Effective Date, the Notice of Court Order shall be disseminated as follows:
 - (a) The Claims Administrator will send the Notice of Court Order (**Schedule E**) to Class Members by email wherever email addresses are available, using the email addresses previously provided by the Defendants, except where Class Counsel has provided the Claims Administrator with updated email addresses, in which case the Claims Administrator shall use such updated email addresses. If the email bounces back, the Claims Administrator will send the Notice of Court Order (**Schedule E**) to Class Members by mail, using the mailing address for Class Members provided by the Defendants.

- (b) If the Defendants has no email address on file, the Claims Administrator will send the Notice of Court Order to Class Members by mail, using the mailing address for Class Members provided by the Defendants, except where Class Counsel has provided the Claims Administrator with updated contact information, in which case the Claims Administrator shall use the updated contact information.
- (2) Class Counsel will have the option to also, at their expense, post the Notice of Court Order on their firm website.
- (3) Class Counsel and the Claims Administrator may also provide a copy of the Notice of Court Order by email to any person who has contacted them requesting a copy of said notice in respect of this class action.
- (4) Within 10 days of the Effective Date, the Claims Administrator will publish on the Settlement Website the following notices:
 - (a) The Notice of Court Order, in English and in French;
 - (b) The Claims Form (as defined in the Distribution Protocol, **Schedule F** to the Settlement Agreement);
 - (c) The copy of the Second Order.
- (5) The documents available on the Settlement Website will also be made available on the website of Class Counsel: www.lpclex.com/AppleCare, as well on the Quebec Class Action Registry.